



## **Guideline for Panel Discussion Corporate Social Responsibility and Public Health**



### **Objectives**

To understand the contributions of corporate social responsibility in public health in the form of health promotion, disease prevention, screening for diseases, treatment and rehabilitation.

1. To discuss integrated multi-sector involvement of corporate social responsibility in health and development.
2. To reflect on potential scope for engagement of corporate social responsibility projects in various aspects of the health system of the country.

### **Moderator:**

Mr. Ravikularaman.R, CSR Head, Suzlon Foundation, Pondicherry

### **Panelist**

1. Ms. Shivla Sasena, CSR, Landmark, Bangalore
2. Mr. Ramamurthy, Head CSR, FICCI and Chairman Cyber Security Council India
3. Mr. S. Swaminathan- Member of sub committees on CSR for CII
4. Dr. Zeena Johar, MD and CEO, ICTPH, Thanjavoor, Tamilnadu

### **General Guidelines**

1. Moderator starts the session with a brief introduction of the session and setting the ground rules for the discussion.
2. Moderator takes 10 minutes to introduce the panelists and to give a brief introduction to the topic and the objectives of the panel discussion.
3. The panelists present their views keeping with the objectives of the discussion in about 5 minutes for each speaker.
4. There is a round of open discussion among the panelists for about 10 minutes.
5. Based on time availability, the moderator can allow an open house where audience can interact with the panelists. The moderator takes the questions from the audience and directs it to the appropriate panelist.
6. The moderator concludes the session with a brief summary and her/his own insights.